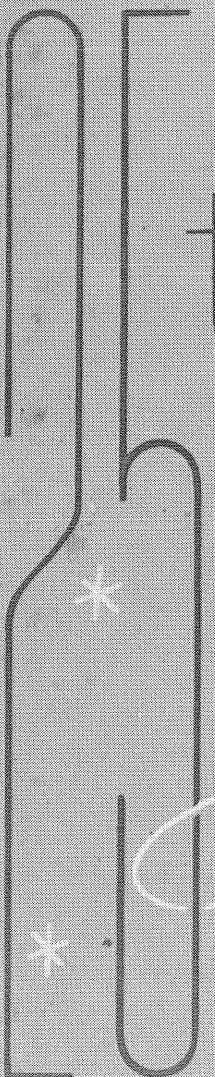


th

Anniversary

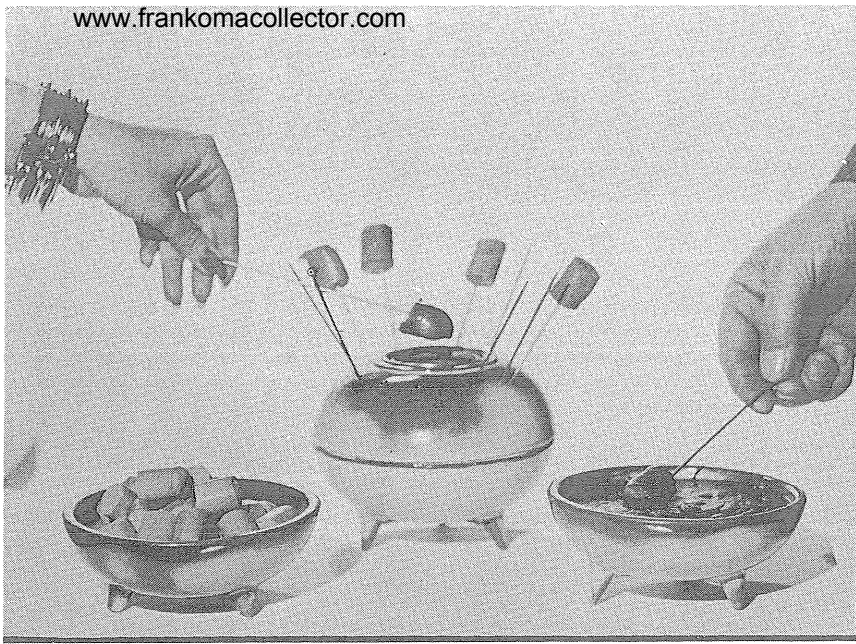
FRANKOMA POTTERY





PLAINSMAN pattern in our newest "Anniversary color" — a most exciting combination of both color tones and textures — BROWN SATIN. It is not only gorgeous to look at but lovely to feel — really an "affectionate" color. Plainsman pattern is also available in Prairie Green, and Desert Gold. See page 4 for complete line, and each page for color listings.

Cover: Samples of the seven blended colors used in our 25th Anniversary line— Brown Satin, Prairie Green, Desert Gold, White Sand, Onyx Black, Clay Blue and Sunflower Yellow. They are fired high and long to be hard, lustrous and ovenproof — to *serve* you well. Note the color offerings on each page.



THE "PARTY POW-WOW"

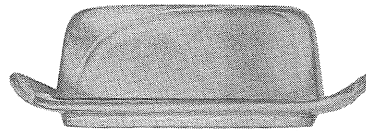
The table Bar-B-Q for hot hors d'oeuvres, cocktail sausages, cheese chunks, marshmallows, etc.

- POW-WOW POT
- 12 SKEWERS
- 1 CAN STERNO HEAT
- 825—set—6.00
- 826—BOWLS—1.00 each

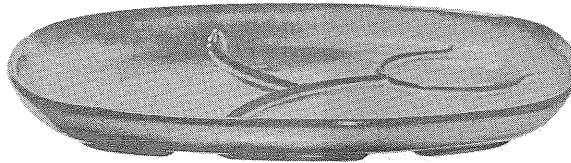
- SMART
- NEW
- CLEAN
- HANDY
- SAFE



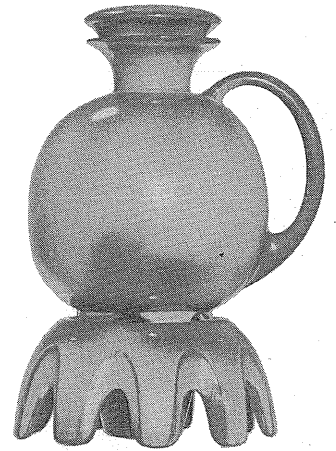
93—24 oz. PITCHER—1.50 90C—3 oz. TUMBLER—.40
7 piece JUICE SET—3.50



4K—BUTTER DISH—1.50



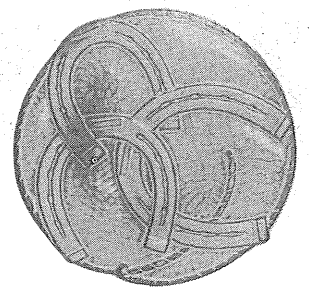
5PT—TV "PALLET" TRAY—2.00



82—6 cup COFFEE CARAFE WITH WARMER, LID & 1 CANDLE—5.00
CARAFE & LID ONLY—3.50



94 TRC—CATTLE BRAND



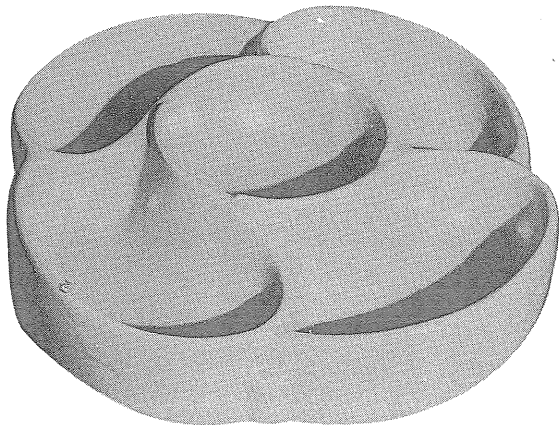
94 TRH—HORSE SHOE

TRIVETS

6" DIAMETER—1.00 each
AVAILABLE IN
PRAIRIE GREEN
DESERT GOLD
WHITE SAND
BROWN SATIN



7 TR—CHEROKEE ALPHABET



818—5 SECTION, ONE PIECE "SUZETTE" ON BALL BEARING BASE—12"—6.00
SUSAN ONLY—5.00



94FC 7 SECTION, ONE PIECE SUSAN ON BALL BEARING BASE—15"—7.50
SUSAN ONLY—6.50

ACCESSORIES WHICH CAN BE USED WITH ALL DINNERWARE PATTERNS

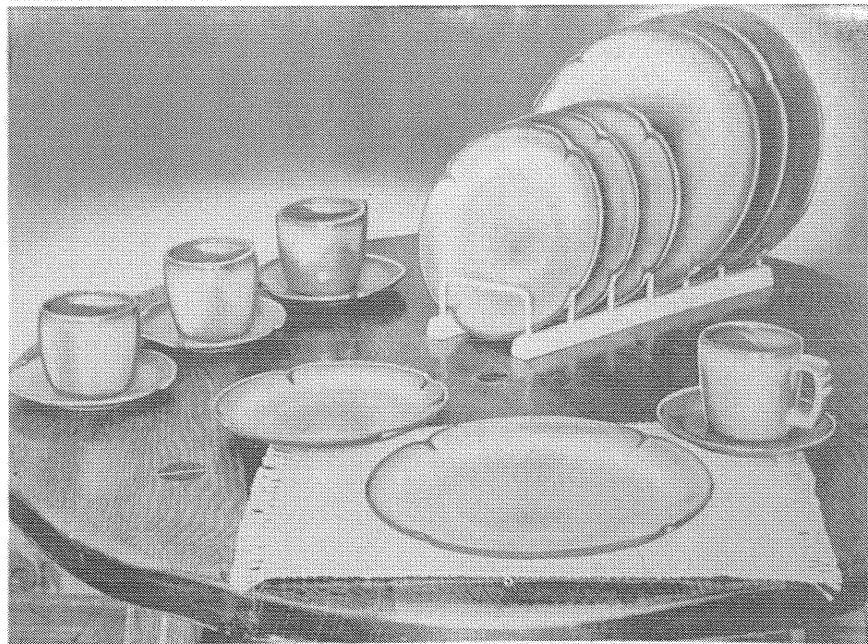
"FOR THE SHEER PLEASURE OF CASUAL LIVING"

Brewer - FRANKOMA
MAIL ORDERS FILLED
Route 4, Carthage, Mo.

Plainsman Pattern

16 piece starter set
individually boxed

\$14.00



Available in Prairie Green, Desert Gold and Brown Satin.

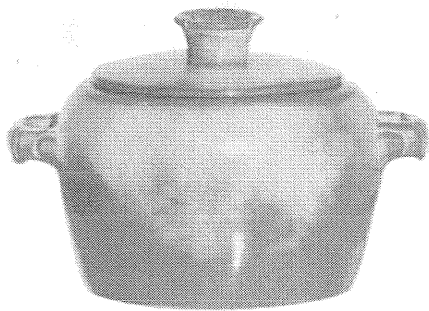
For thousands of years men have gloried in creating "atmosphere" around their favorite sport — eating. Harmonious and beautiful surroundings not only add to the pleasure of eating but make it a healthier pastime. We still lavish all we possibly can on our banquets and feasts, for we love to eat.

Men have always managed to devise some sort of receptacle to hold food, either raw or prepared, and the quality and value of his utensils depend more on his love of beauty and ability to create than the size of his purse. Of the many materials used throughout the centuries, in all countries of the world — iron, copper, brass, stone, wood, silver, and even gold, ceramics has remained the favorite of all eating vessels.

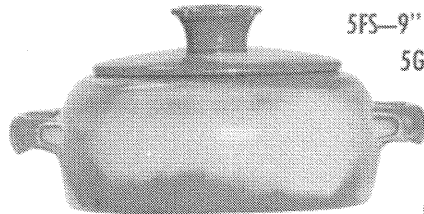
Since the acceptance of "whiteware" in the sixteenth century, most fine tables have been set with "dinnerware" or "china." This is sometimes a white earthenware, or a compounded china body, or even a translucent true porcelain. Its quality depends on the selection and handling of the materials plus its Art value expressed in line, form and color.

Today, from the crudest earthenware to the finest porcelain, we still choose CERAMICS of some kind for our table. Although we would not eliminate "whitewares," we love our modern pottery tableware. Why not? It is gay, happy, and colorful, and surely fits into our modern mode of living. It is with this in mind that we have created FRANKOMA TABLEWARE.

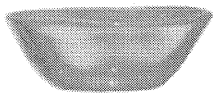
For one design we have gone to the Great Plains of the Southwest and offer you the "PLAINSMAN" pattern. Its well chosen, simple lines and sturdy shapes create an atmosphere befitting its heritage. It is most appropriate "for fun or fashion." Every piece is oven-proof.



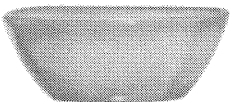
5W-3 qt. BAKER-3.50



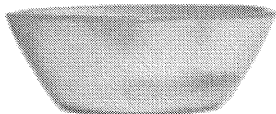
5V-2 qt. BAKER-2.50



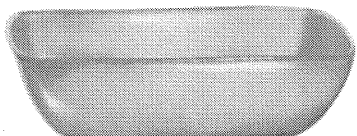
5XS-10 oz. FRUIT-.60



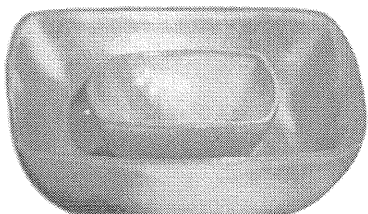
5X-16 oz. CEREAL-.60



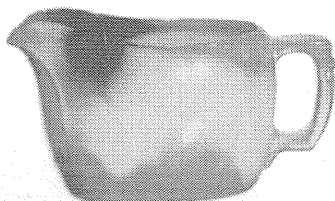
5XL-24 oz. BOWL-1.00



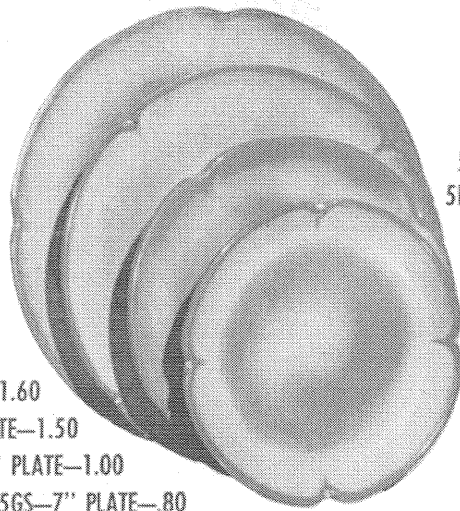
5NS-9" VEGETABLE-2.00



5ND-9" CHEESE DIP-2.50



5S-28 oz. GRAVY-1.50



5F-10 1/2" PLATE-1.60

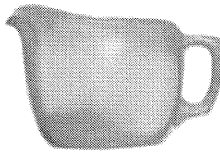
5FS-9" PLATE-1.50

5G-8" PLATE-1.00

5GS-7" PLATE-.80



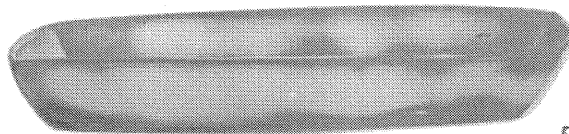
5B-12 oz. SUGAR-1.00



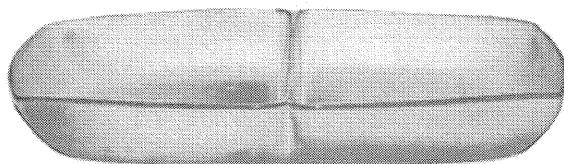
5A-12 oz. CREAMER-1.00



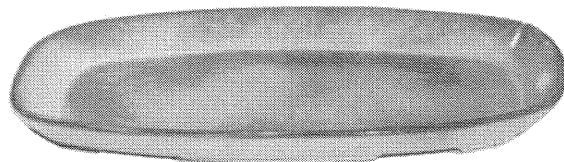
5P-16" PLATTER-5.00



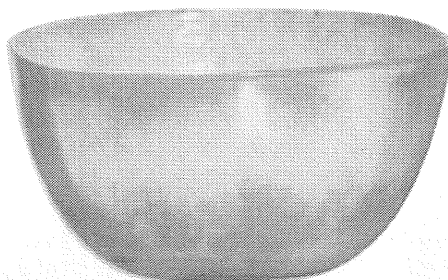
5Q-13" PLATTER-2.50



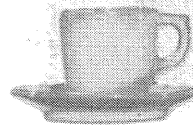
5QD-13" DIVIDED BOWL-2.50



5QS-13" STEAK PLATE-2.00



5N-5 qt. BOWL-5.00 5NL-9 qt. BOWL-10.00

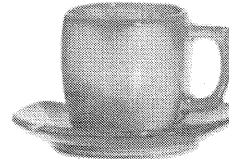


5DC-DEMITASSE CUP-.50

5DE-DEMITASSE SAUCER-.50



5CL-12 oz. MUG-.80

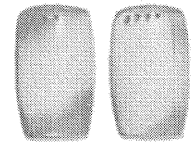


5C-7 oz. CUP-.75

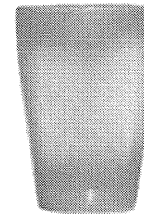
5E-6" SAUCER-.75



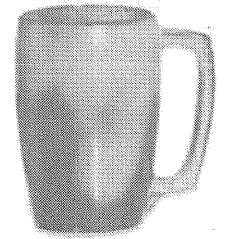
5T-6 cup TEA POT-2.00



5HS-S & P-1.00



5L-12 oz. TUMBLER-.75



5M-16 oz. MUG-1.00



5DB-4 oz. SUGAR-.75



5DA-4 oz. CREAMER-.75



5D-3 qt. PITCHER-3.00



5TL-12 cup TEA POT-3.50

A Z T E C

14 pc. Starter Set

\$14.00



1,000 YEARS . . .

before Columbus "discovered" America, there flourished a civilization in this country whose artistic, social, and religious standards far surpassed any European peoples up to that time. Many archaeologists not only compare the art and architecture of the Mayans and Aztecs favorably with that of ancient Egypt, but in many respects prefer their achievements in art importance. THESE were the FIRST Americans. We don't know just when they came, or from where, but we do know that their cultures were quite well established by the time of Christ.

It is well established that the nucleus of American Indian tribes spread from the Great Southwest region. Those that stayed there were the Pueblos; others wandered in all directions according to their likings and interest. Those who went south came to be known as the Mayans and Aztecs. Our particular interest is in this group for it is they who have given to the world some of its richest art treasures. Their fine creations are coveted by the leading Art Museums throughout the world.

The "golden age" of Mayan Art, in which they developed their pantheon, built their temples, perfected their Arts, social structure and government, occupied the first few centuries after Christ. Pyramids and temples unearthed at Chichen and Copan, Yucatan, reveal a grandeur in architecture and wood and stone carving unsurpassed by any ancient people.

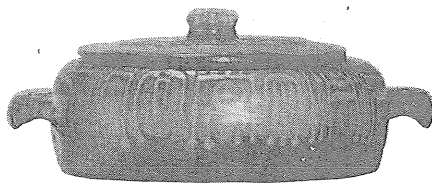
The Great Temple, built to the War Diety, was a tradition running through the entire life of the Aztecs, being completed in 1487, just before the Spanish invasion. The temple compound covered almost a quarter square mile, comprising seventy-eight buildings—a most stupendous achievement and a monument to architectural beauty.

The most widely known of the Mayan and Aztec arts are the numerous hieroglyphs. They were used profusely on buildings, altars, monuments, and other such places, not only for embellishment, but for the recording of information. The decorations on the stairway of Copan alone were composed of over 2,500 different glyphs. Freehand methods prevailed entirely over any mechanical, and ever present was the sacred Plumed Serpent—likened to the Thunderbird of our later Indians. As they recorded history, or sang songs, or worshiped their Gods, these symbols were gems of carefully planned, beautiful designs. Their art was their only written language.

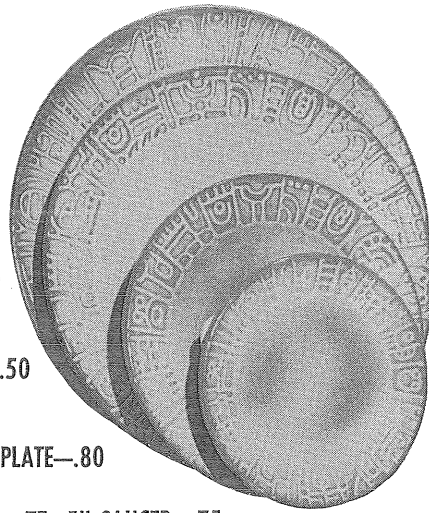
Pottery always evidenced every strata of culture. Fragments of pottery have been found where all other records have been destroyed, even in prehistoric times. Throughout the long history of all Indian tribes pottery has been the universal art. The pottery of the ancient Southwestern Indians challenges comparison in color, form, and mastery of line with that of the Greeks and Orientals. The universality of clay, the life that is evident in the plasticity of clay, and the ease with which it conforms to the slightest will, have been contributing factors in making pottery the "personal craft."

These two cultures embody the greatest achievements in Indian Art, and cover about 15 centuries of development. Their influence was dominant throughout the Southwest Indian country, from New Mexico and Colorado to the plateaus of Guatemala and Yucatan.

It is through the inspiration of this wealth of beauty that FRANKOMA has created its new Mayan-Aztec line of tableware. Every piece oven-proof. Available in Prairie Green, Desert Gold, and White Sand.



7V-2 qt. BAKER-2.50



7FL-10½" PLATE-1.60

7F-9" PLATE-1.50

7G-7" PLATE-.80

7E-5" SAUCER-.75



7D-60 oz. PITCHER-2.00



7W-3 qt. BAKER-3.50



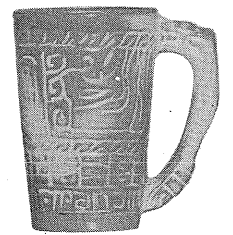
7B-6 oz. SUGAR-1.00



7A-6 oz. CREAMER-1.00



7C-5 oz. CUP-.75



7M-16 oz. MUG-1.00



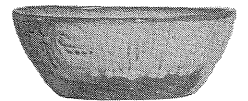
7N-1 qt. BOWL-1.50



7HS-S & P-1.00



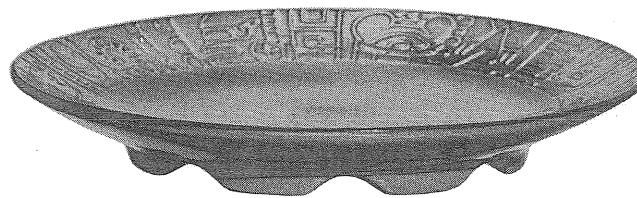
7CL-8 oz. MUG-.80



7X-16 oz. CEREAL-.60



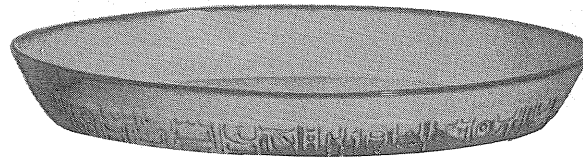
7U-10 oz. BAKER-1.00



7FC-15" CHOP PLATE-7.00



7XL-24 oz. BOWL-1.00



7Q-13" PLATTER-2.50



7P-17" PLATTER-5.00



7T-6 cup TEA POT-2.00



7J-2 cup TEA POT-1.20

THIS PAGE AVAILABLE IN PRAIRIE GREEN, DESERT GOLD, WHITE SAND

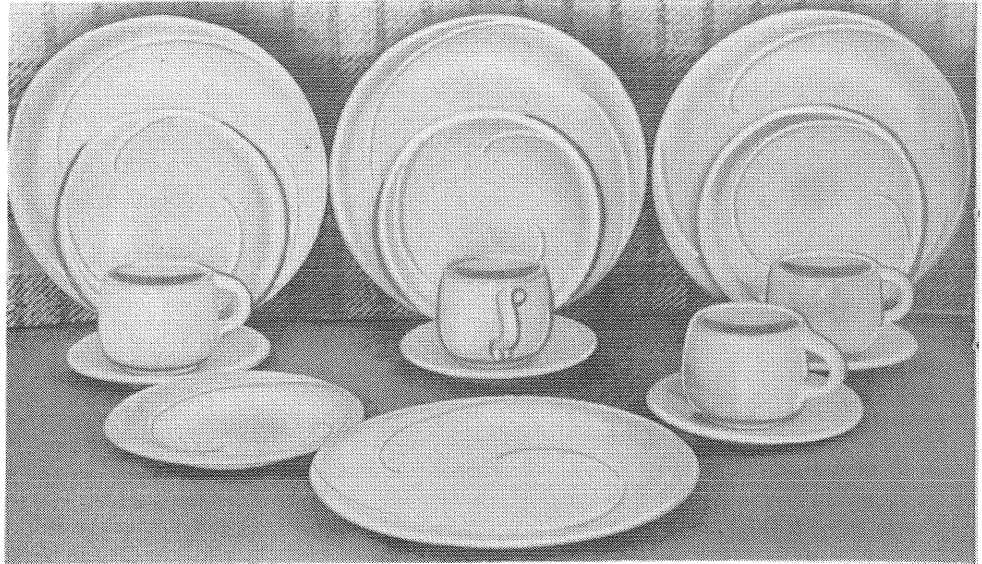
LAZYBONES

Sculptured

Free Form Tableware

16 piece starter set
individually boxed

\$14.00



Available in Prairie Green, Desert Gold, Clay Blue, Sunflower Yellow.

Our American homes are being designed and built so that home makers can take advantage of the many modern conveniences, yet develop their own personalities in color and styling.

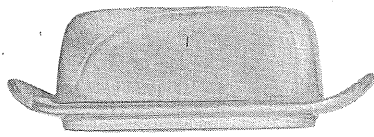
The furnishings for these contemporary homes are practical and simplified. They must be selected carefully to preserve a cordial atmosphere, which we all wish for our family and friends.

Frankoma was sensitive to these trends when this new dinnerware was being designed. The atmosphere surrounding LAZYBONES is relaxing, for you are influenced by its free flowing sculptured lines. As you accept the invitation to handle and caress each piece, you will love the way they fit the contour of your hands, for immediately they become a part of you.

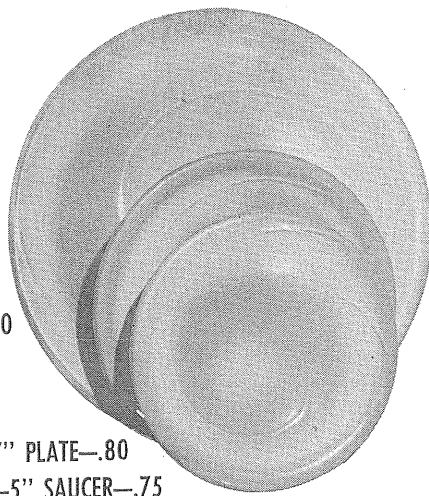
Food cooked in Lazybones can go from the oven to the table—and there are so many uses for each piece. They are designed to serve!

Notice the array of Frankoma's colors. They are the gourmet's delight, for they all compliment your food and share in making every meal an occasion. The shapes themselves are both practical and beautiful.

When you set your table with Lazybones, you are set to relax, and enjoy your share of casual living. It will be the "Talk of the Table" with your family and friends.

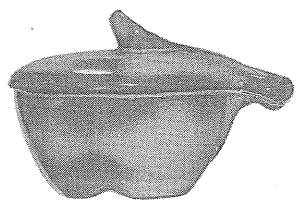


4K—BUTTER—1.50



4F—10" PLATE—1.60

4G—7" PLATE—.80
4E—5" SAUCER—.75



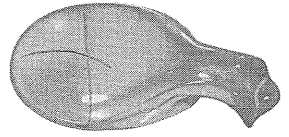
4XU—16 oz.
COVERED BOWL—1.50



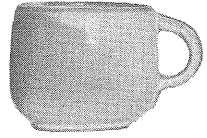
4X—16 oz. CEREAL—.80



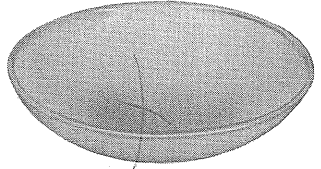
5L—12 oz. TUMBLER—.75 4H—S & P—1.00



4Y—6" SPOON HOLDER—1.00



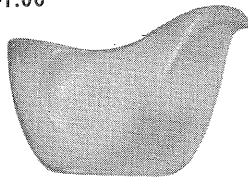
4C—5 oz. CUP—.75



4Z—6" SOUP—1.00



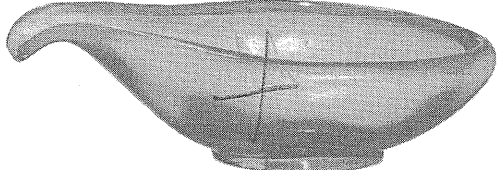
4M—16 oz. MUG—1.00



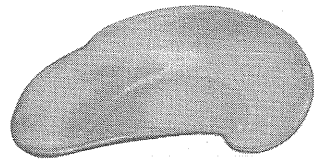
4A—8 oz. CREAMER—1.00



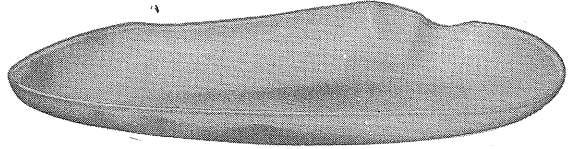
4B—8 oz. SUGAR—1.00



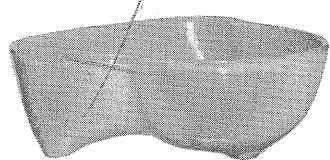
214—SERVICE BOWL—2.00



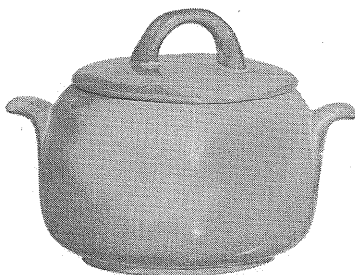
4S—6½" BONE DISH—.80



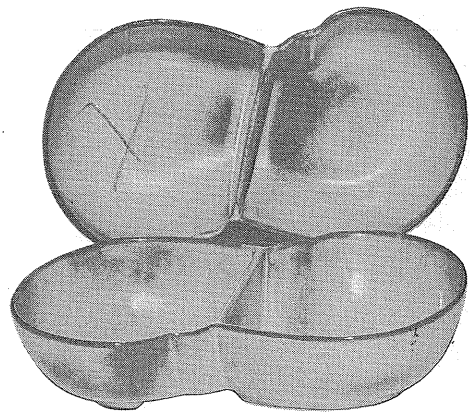
4P—13" PLATTER—2.50



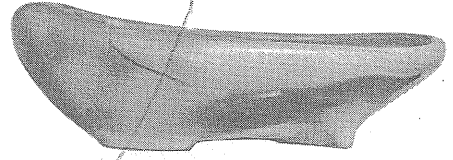
4N—24 oz. VEGETABLE—1.25



4V—1½ qt. BAKER—2.50



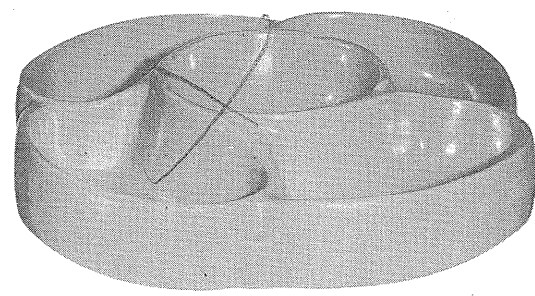
4QD—11" DIVIDED BOWL—2.50



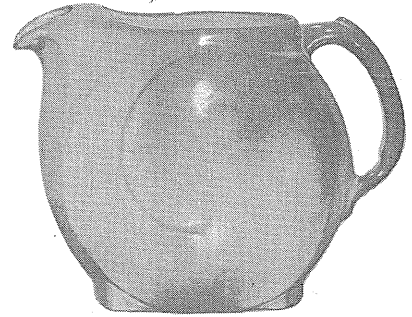
231—SERVICE BOWL—2.00



4W—3 qt. BAKER—3.50



818—5 section LAZY "SUZETTE" ON
BALL BEARING BASE—12"—6.00



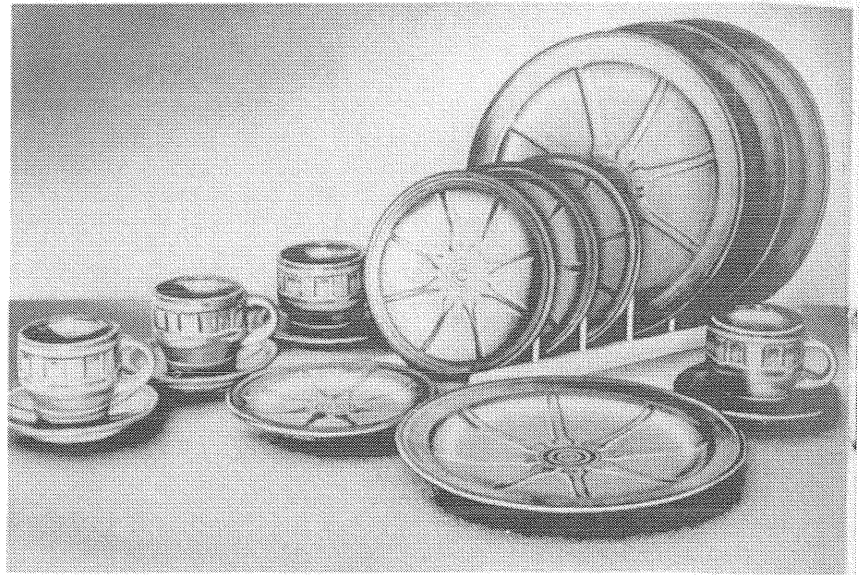
4D—2 qt. PITCHER—2.00

THIS PAGE AVAILABLE IN PRAIRIE GREEN, DESERT GOLD, CLAY BLUE, SUNFLOWER YELLOW

WAGON WHEELS

16 piece starter set
individually boxed

\$14.00



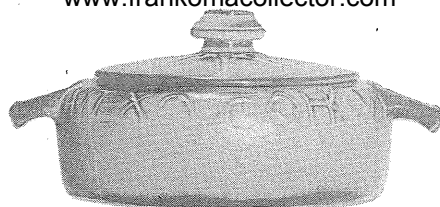
Available in Prairie Green, and Desert Gold.

THE ROMANCE OF THE WEST lives on with our WAGON WHEEL Pottery! The pitchers are quaint and practical. The cup is the hub of a wheel, and the "good luck" horseshoe makes the handles for the baker. There are bands of cattle brands on the platters and bowls. The whole set is an application of the fine designs one can find on any ranch.

A most colorful part of the history of the Southwest is the cattle industry, and the rancher's "coat of arms" is his "cattle-brand." The covered wagon, "wagon wheels," horses, the cowboys, cattle, the "little dogie," and above all, the "cattle-brand" are symbols of this natural industry. The cattle-brand is the symbol of the rancher, and it identifies his proudest possessions. It is the family trademark, handed down from generation to generation.

Many of these brands are fine designs, and most of them have a definite meaning. Some are the initials of the owner, others may refer to hills on the ranch, the number of acres he owns, the number in the family, his monogram, a key, a hat, or any one of a thousand items of interest. Each brand is usually registered in the county in which it is used.

We are proud to take this opportunity to eulogize these pioneers of the Southwest, and include a number of these brands in decorating some of the pieces of our WAGON WHEEL set. Every piece is oven-proof.



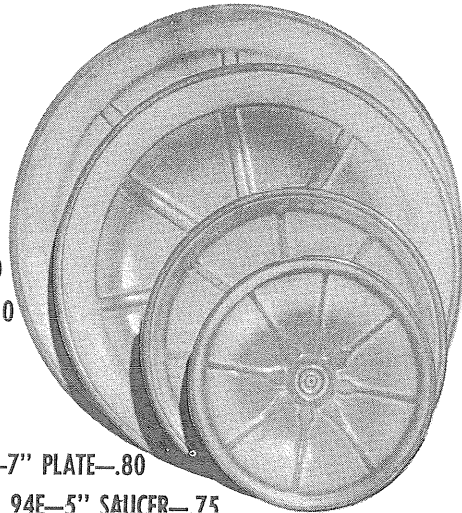
94V-2 qt. BAKER-2.50

94FL-10½" PLATE-1.60

94F-9" PLATE-1.50



94W-3 qt. BAKER-3.50

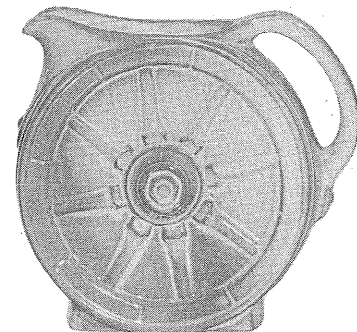


94G-7" PLATE-.80

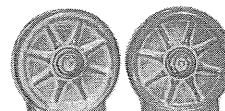
94E-5" SAUCER-.75



94M-16 oz. MUG-1.00



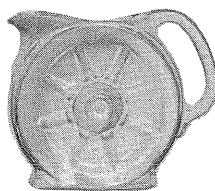
94D-2 qt. PITCHER-2.00



94H-S & P-1.00



94B-10 oz. SUGAR-1.00



94A-10 oz. CREAMER-1.00



94C-5 oz. CUP-.75



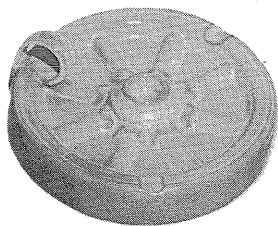
94L-12 oz. TUMBLER-.75



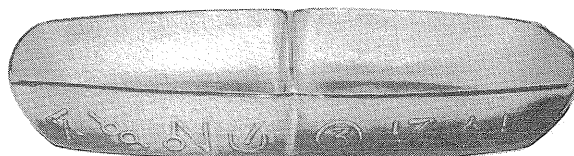
94XL-24 oz. BOWL-1.00



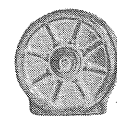
94X-16 oz. CEREAL-.60



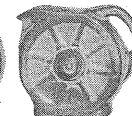
154-ASH TRAY & CANDLE HOLDER-1.50



94QD-13" DIVIDED BOWL-2.50



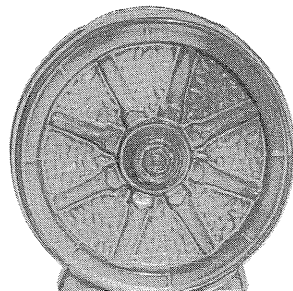
510-INDIVIDUAL SUGAR-.50



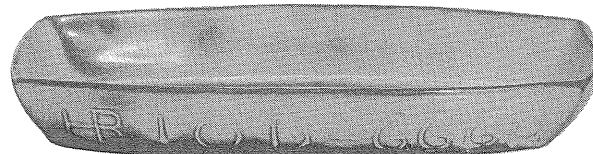
560-INDIVIDUAL CREAMER-.50



94XO-5 oz. DESSERT-.50



94-7" VASE-1.50



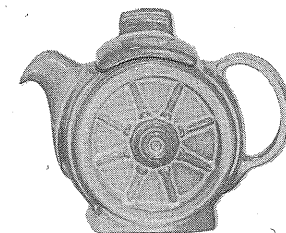
94Q-13" PLATTER-2.50



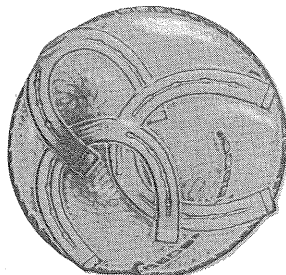
94N-1 qt. VEGETABLE BOWL-1.50



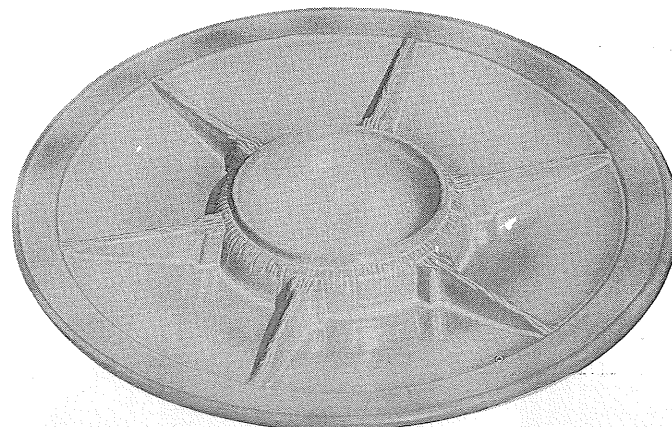
94P-16" PLATTER-5.00



94J-2 CUP TEA POT-1.20



94TRH-6" HORSESHOE TRIVET-1.00



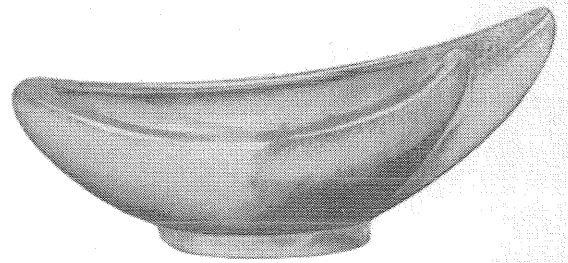
94FC-15" 7 section LAZY SUSAN with ball bearing base-7.50



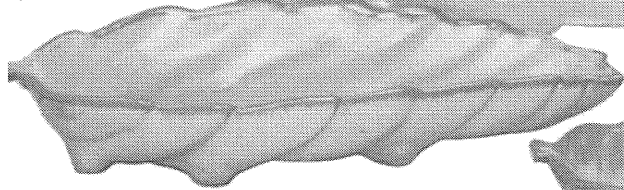
94T-6 cup TEA POT-2.00



94TRC-6" CATTLE BRAND TRIVET-1.00

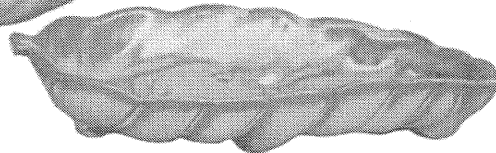


211-12" BOWL-2.50

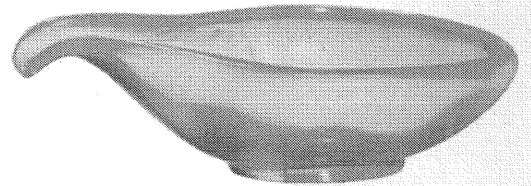


226-11" LEAF-1.50

227-17" LEAF-5.00

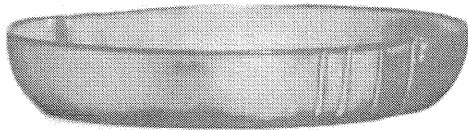


225-7" LEAF-1.00

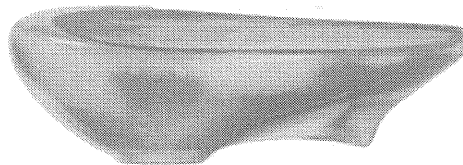


214-12" BOWL-2.00

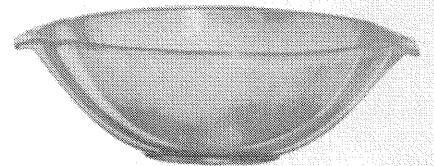
LEAF BOWLS



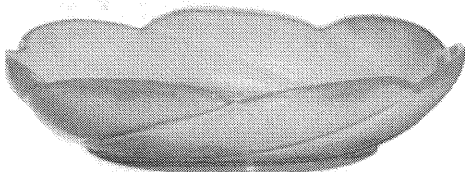
205-10" BOWL-1.50



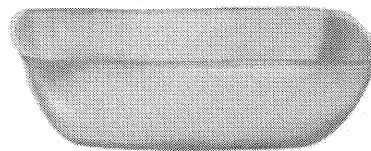
231-11" BOWL-2.00



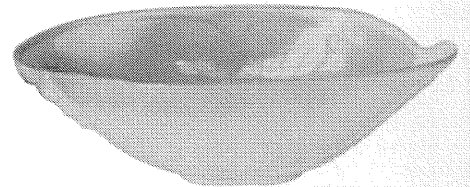
201-9" BOWL-1.50



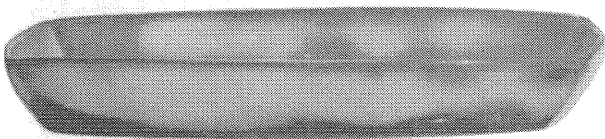
218-12" BOWL-2.00



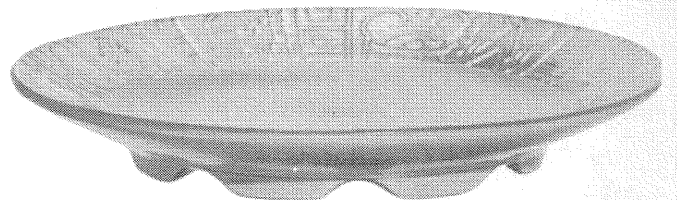
5NS-9" SQUARE BOWL-2.00



202-11" BOWL-2.00

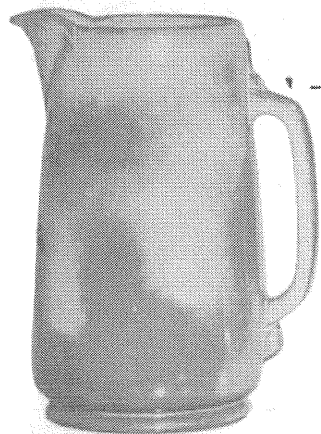


5Q-13" OBLONG BOWL-2.50

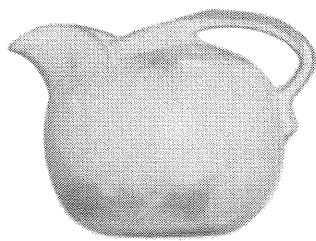


7FC-15" LARGE DEEP PLATE-7.00
can be hung on wall

FLOWER & SERVICE BOWLS



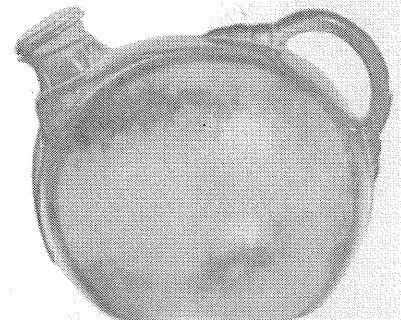
80-2 QUART-2.00



87-1 QUART-1.50



88-1½ QUART-2.00



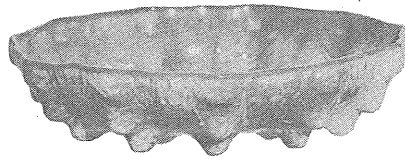
86-2½ QUART-2.00

SMART PITCHERS

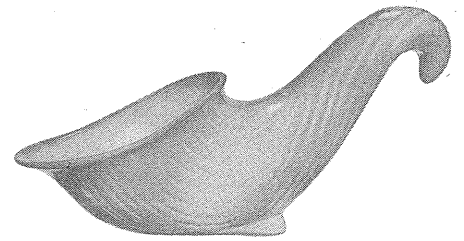
REFRIGERATOR JUGS



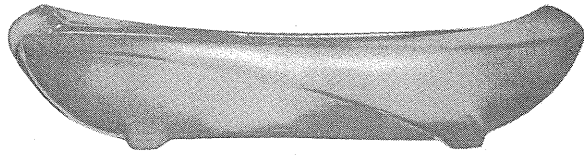
234-8" TRIANGLE BOWL-1.50



203-10" CACTUS BOWL-2.00



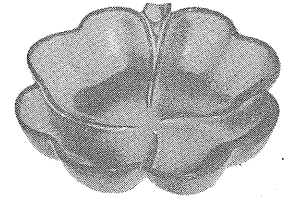
57-10" CORNUCOPIA-1.50



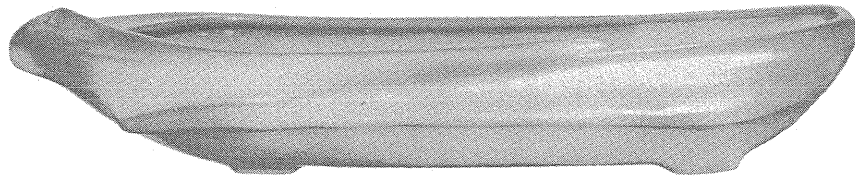
45-12" OBLONG BOWL-2.00



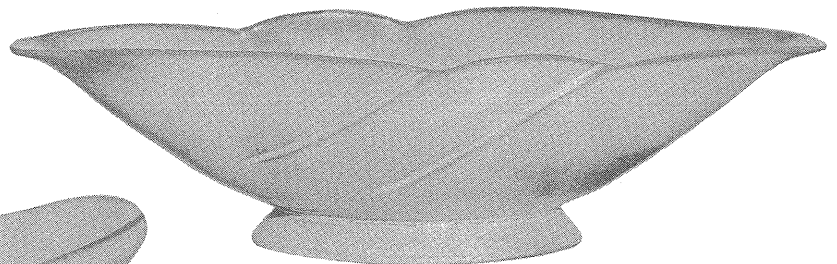
35-6" BOWL-1.00



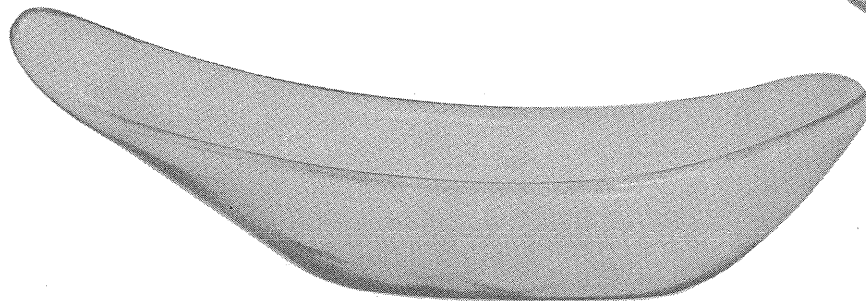
223-6" FOUR LEAF CLOVER-1.00



44-18" OBLONG BOWL-5.00



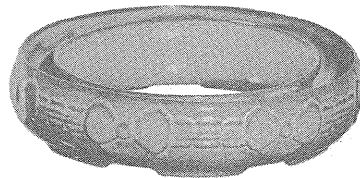
219-18" BOWL-5.00



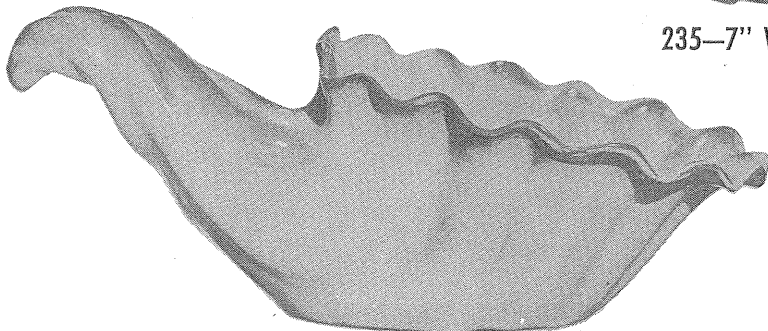
217-18" FREE FORM CENTERPIECE-5.00



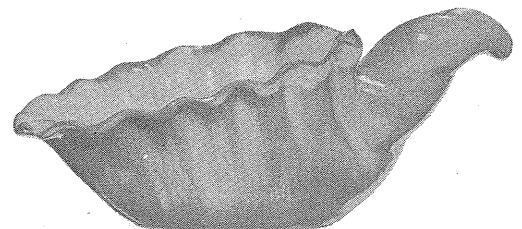
212-8" ROUND BOWL-1.50



235-7" WEDDING RING-2.00



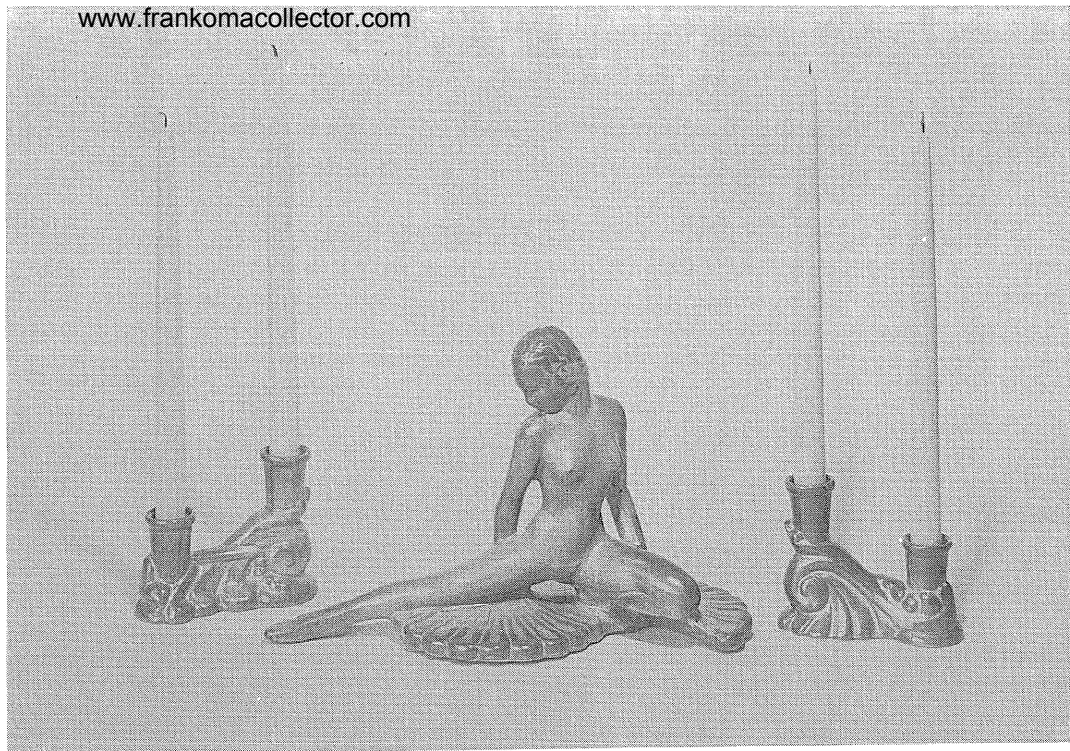
215-15" CORNUCOPIA-7.00



222-12" CORNUCOPIA-2.50

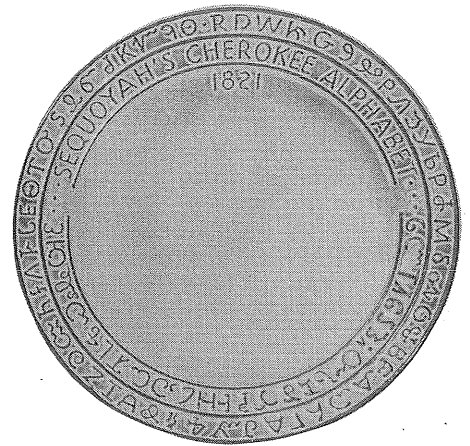
FLOWER BOWLS

THIS PAGE AVAILABLE IN PRAIRIE GREEN, DESERT GOLD, ONYX BLACK, CLAY BLUE,
SUNFLOWER YELLOW, WHITE SAND, BROWN SATIN

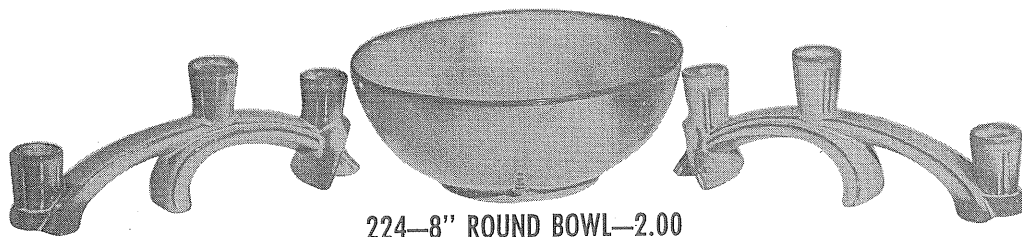


113-13" FAN DANCER-5.00

304-DOUBLE CANDLE HOLDERS-2.00 pr.

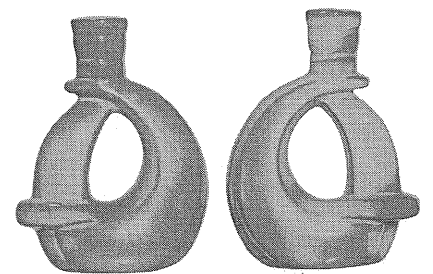


7FS-9" CHEROKEE ALPHABET PLATE-2.00

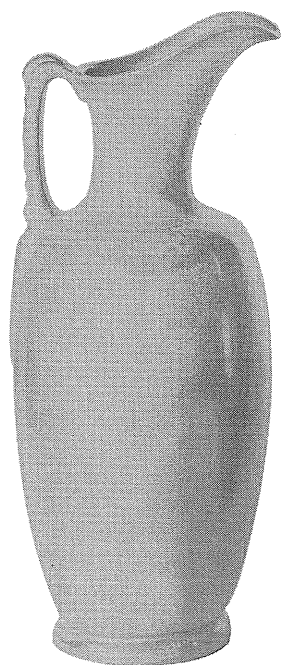


224-8" ROUND BOWL-2.00

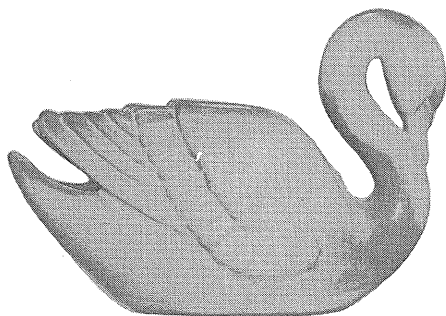
306-TRIPLE CANDLE HOLDER-2.50 pr.



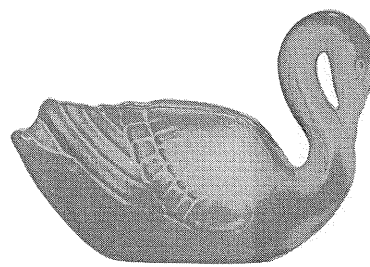
305-SINGLE CANDLE HOLDER-2.00 pr.



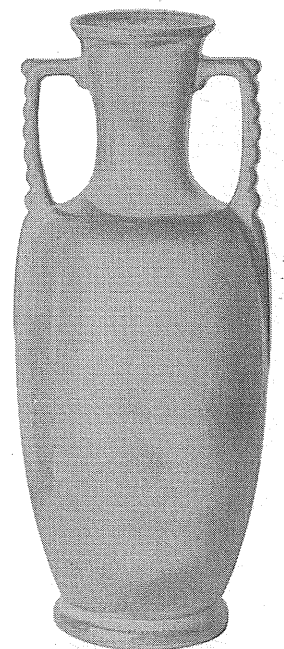
77A-17" FIRESIDE PITCHER-7.00



229-9" SWAN-3.50

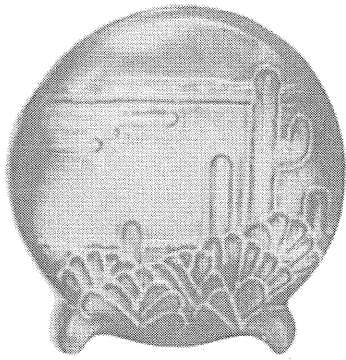


228-7½" SWAN-1.50

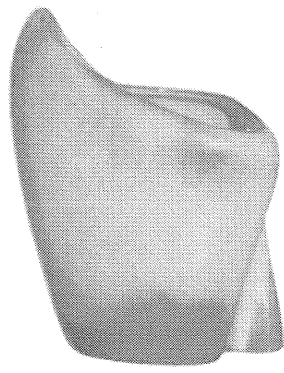


77-17" FIRESIDE VASE-7.00

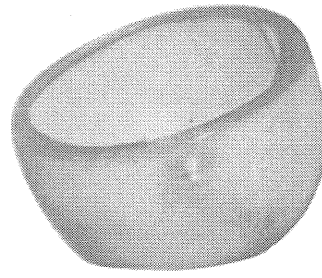
CLASSIC
REFINED, SCULPTURED, TRADITIONAL FORMS
-TREASURES OF CERAMIC ART-



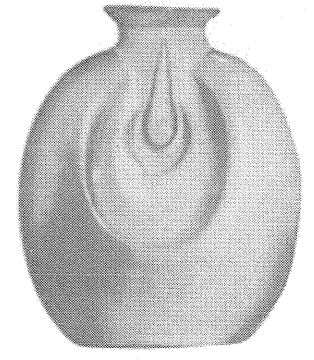
4-7" CACTUS VASE-1.50



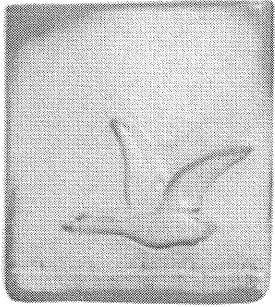
6-7" FREE FORM VASE-1.50



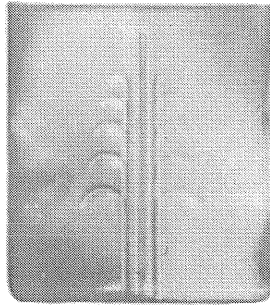
233-ROUND BOWL-1.50



832-BOTTLE-1.50

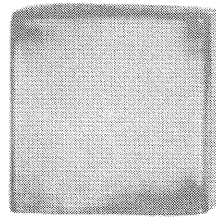


FRONT

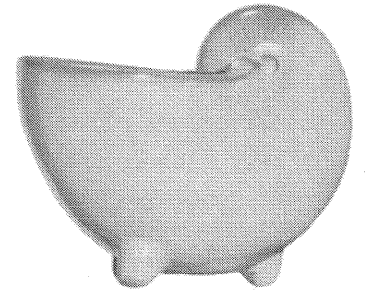


BACK

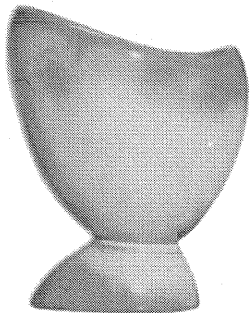
60B-6" PILLOW VASE-1.50



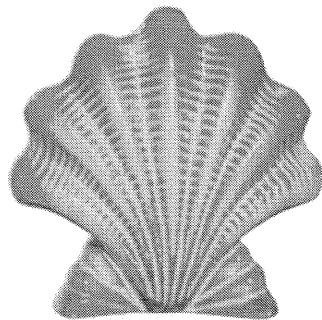
68-5" CUBE-1.50



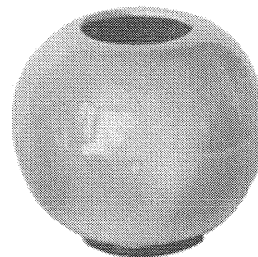
53-6" CHAMBERED NAUTILUS-1.50



7-7" VASE-1.50



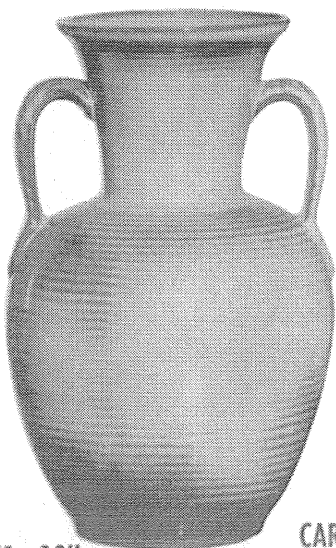
54-6" SHELL-1.50



55-5" ROUND-1.50



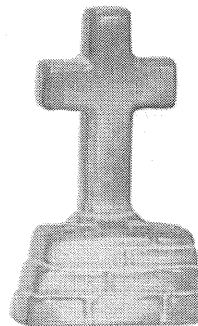
37-FOOTED VASE-2.00



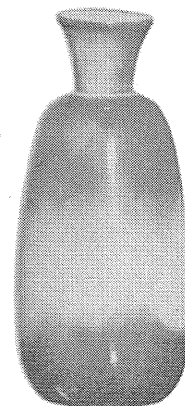
71-10"
LEAF HANDLED VASE-3.00



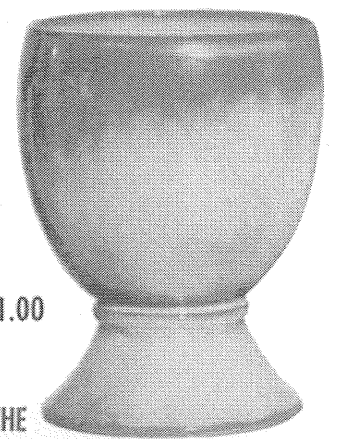
43-8" BUD VASE-1.00



804-CROSS VASE-1.00



29-8" BOTTLE-1.00



52-8" URN-2.50

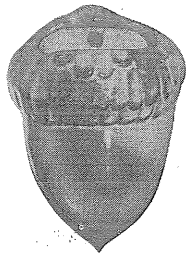
VASES

CAREFULLY DESIGNED AND SCULPTURED FROM SIMPLE FORMS THAT MAKE THE FOUNDATIONS FOR BEAUTIFUL FLORAL ARRANGEMENTS

THIS PAGE AVAILABLE IN PRAIRIE GREEN, DESERT GOLD, ONYX BLACK, CLAY BLUE, WHITE SAND, BROWN SATIN, SUNFLOWER YELLOW



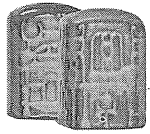
4H



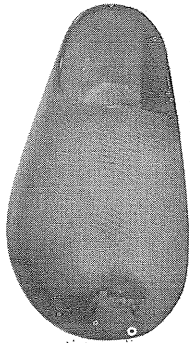
190-5½"-1.00



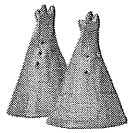
5HS



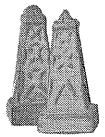
7HS



913-9"-1.50



47H



49H



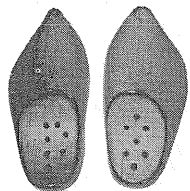
94H



59-6½"-1.50

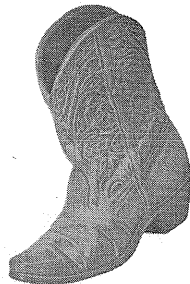


97H



915H

SALT & PEPPERS
1.00 pair



133-6½"-1.50

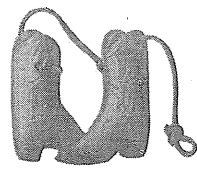
WALL VASES



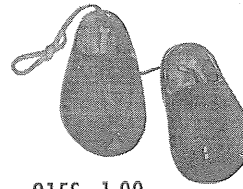
97V-2 qt.-2.00



97D-2 qt. PITCHER-2.00



507S-1.00



915S-1.00



507-.50

MINIATURES ON LEATHER THONG



504



553



510



560



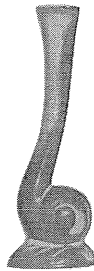
562



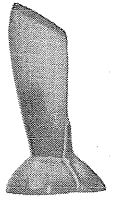
550



551



31



32

BUD VASES-.50 each

INDIVIDUAL CREAMER & SUGARS-.50 each



562



550



551

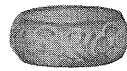


555

MINIATURE PITCHERS-.50 each



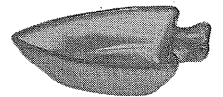
513



511

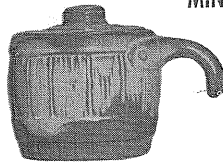


512



463

MINIATURE BOWLS-.50 each



97U-INDIVIDUAL BAKER-1.00



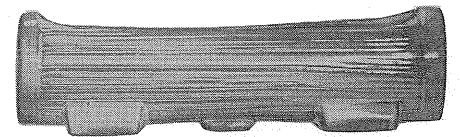
13-4"-.75



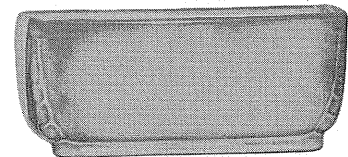
12-4"-.75



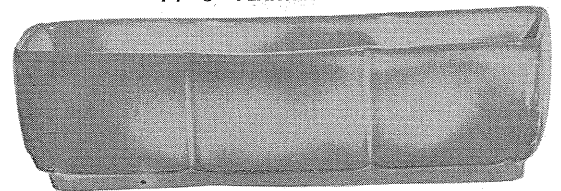
97M-16 oz. MUG-1.00



9L-11" LOG-2.00



14-8" PLANTER-1.50



15-12" PLANTER-2.50

PLANTERS

BARRELS-AVAILABLE IN PRAIRIE GREEN, DESERT GOLD

OTHERWISE: THIS PAGE AVAILABLE IN ALL COLORS



8-24 oz.—1.50



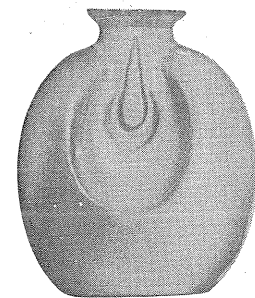
803-12 oz.—1.00



831-16 oz.—1.50

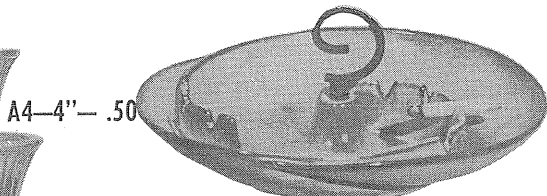


833-24 oz.—1.50



832-24 oz.—1.50

JUGS FOR HONEY, SYRUP, SORGHUM, SALAD DRESSING, ETC.—WITH CORKS



A4-4"—.50



452-7"—1.50

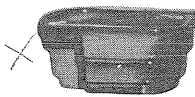


458-8"—1.50

A5-5"—.75

30T-10"—3.50
30-10" WITHOUT HANDLE-3.00

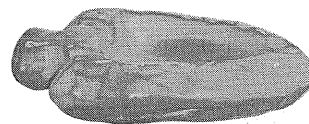
A6-6"—1.00



456-3"—.60

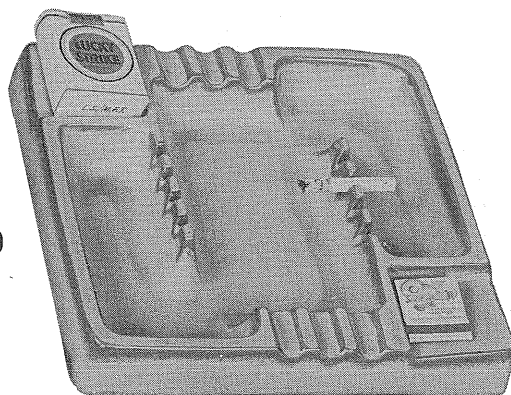


463-4" ARROW HEAD—.50



453-7" ARROW HEAD-1.00

A7-7"—1.25



464-10½"—5.00

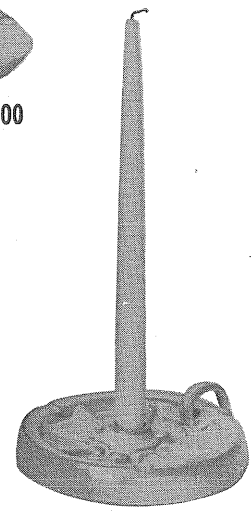


466-6" DUTCH SHOE-1.00

A8-8"—1.50



455-4" DUTCH SHOE—.50



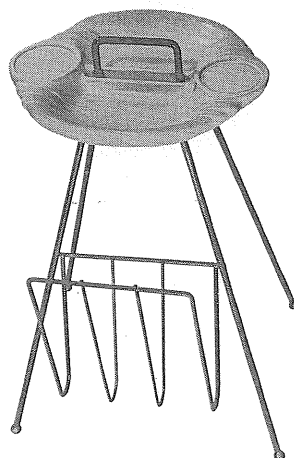
454-5" WAGON WHEEL-1.50

ASH TRAYS

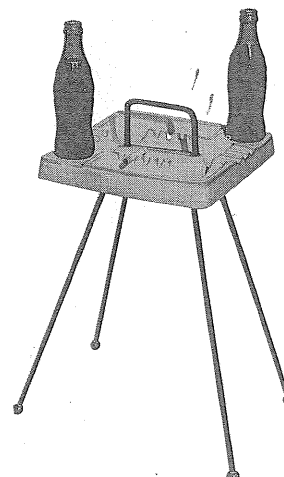
THE SERVA-TRAY

For smokers and snackers, anywhere; with refreshment corners; on sturdy wrought iron.

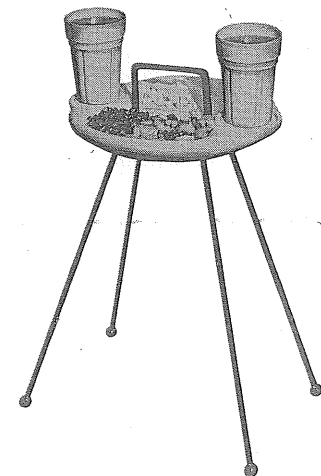
THIS PAGE AVAILABLE IN PRAIRIE GREEN, DESERT GOLD, CLAY BLUE, WHITE SAND, ONYX BLACK, SUNFLOWER YELLOW, BROWN SATIN.



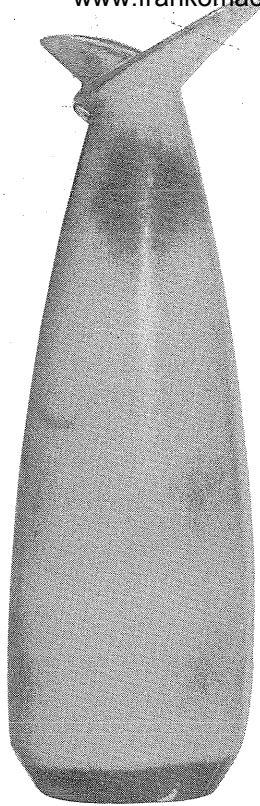
36M—WITH MAGAZINE RACK-7.50
34M—SAME STAND WITH SQUARE TRAY-7.50



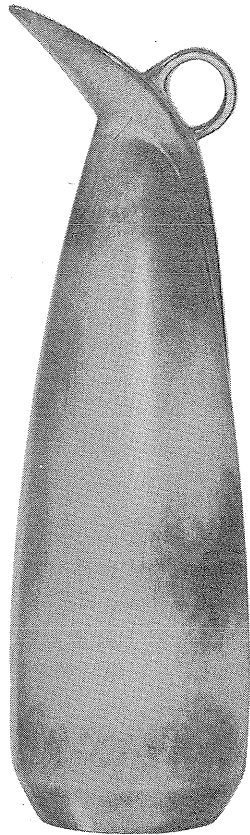
34-10½" SQUARE-6.50
34-10½" TRAY ONLY-4.00



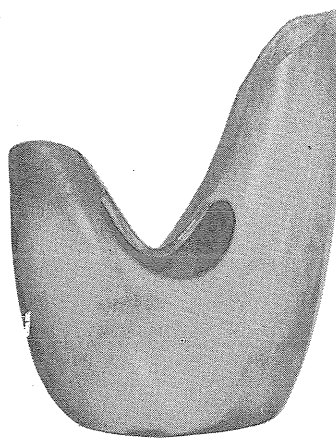
36-12" LONG-6.50
36-12" TRAY ONLY-4.00



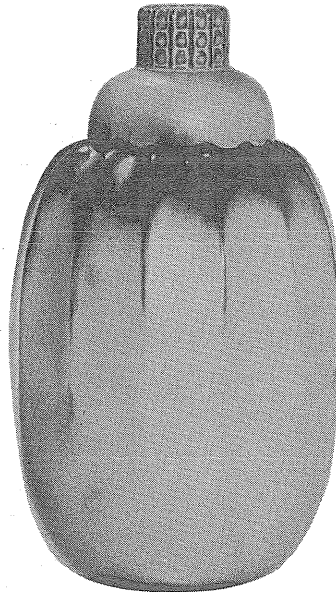
78-19"
DECORATIVE VASE-10.00



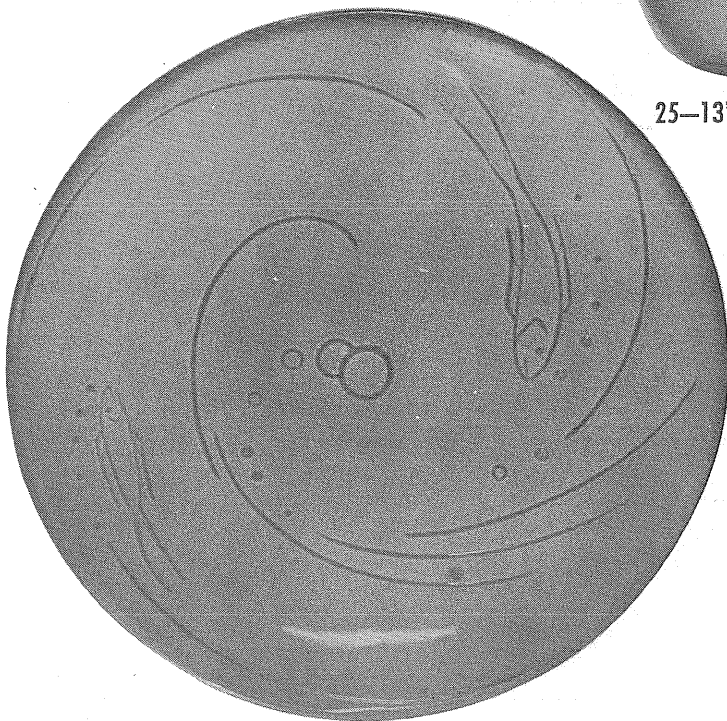
78A-19" DECORATIVE PITCHER-10.00



58-9 1/2" FREE FORM, THREE LEVEL VASE-3.50



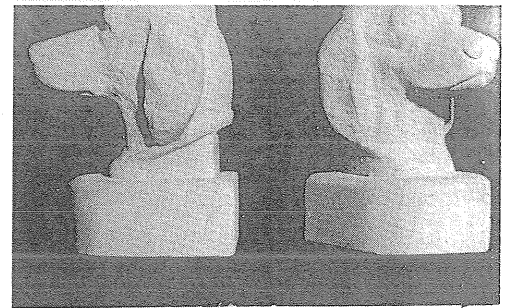
25-13" JAR WITH LID-10.00



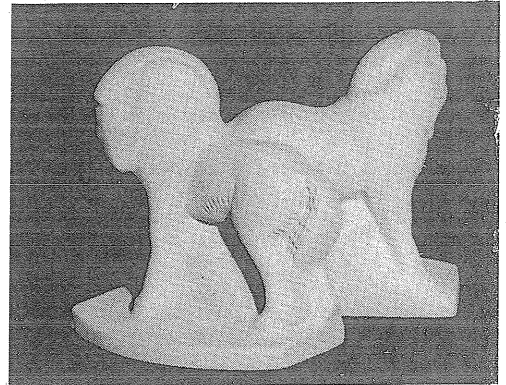
820-15" SHALLOW BOWL WITH CARVED FISH DESIGN IN RELIEF. CAN BE USED AS A CHOP PLATE-7.00

VASES AND PLATE AVAILABLE IN ALL COLORS

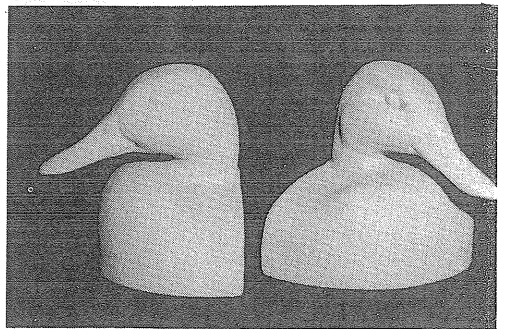
BEAUTIFULLY SCULPTURED BOOKENDS AND FIGURES AVAILABLE IN PRAIRIE GREEN, DESERT GOLD, ONYX BLACK



430-DOG BOOKENDS-4.00



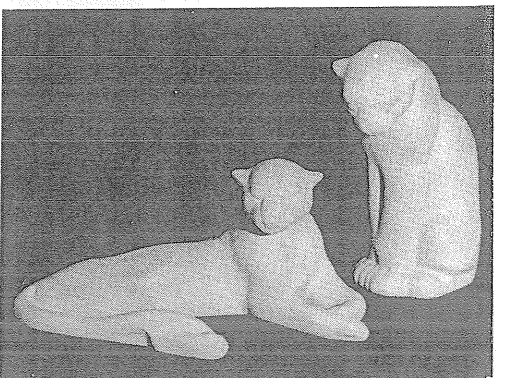
420-HORSE BOOKENDS-4.00



434-MALLARD BOOKENDS-4.00



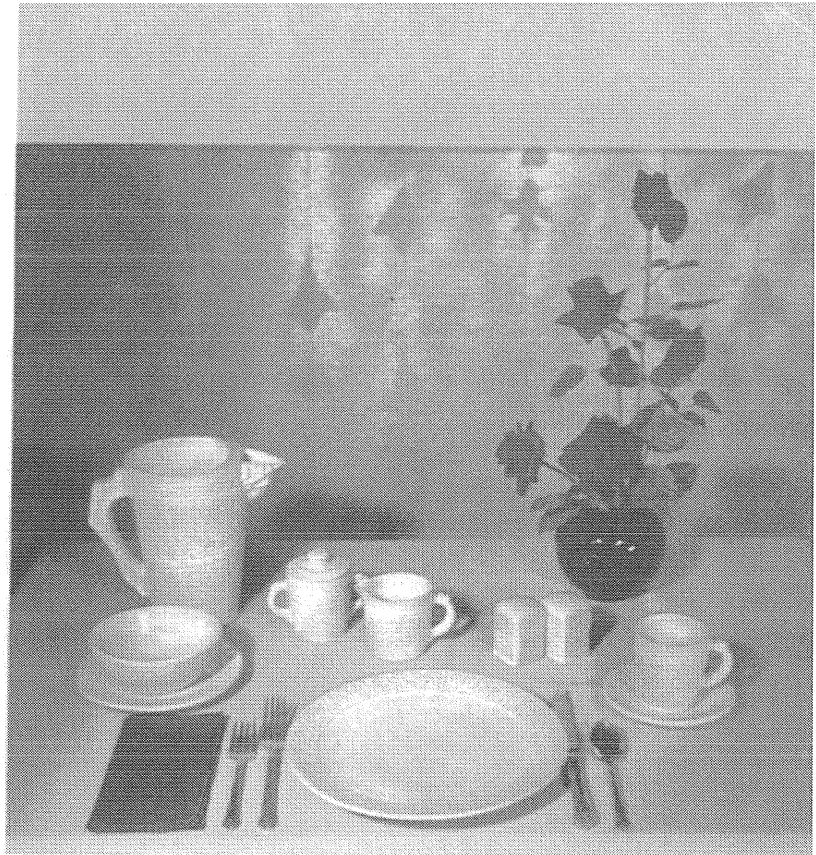
433-PLANTER BOOT BOOKENDS-5.00



116-9" RECLINING PUMA-3.50 114-7" SEATED PUMA-1.50

MAYAN-AZTEC table setting in White Sand. This pattern available also in Prairie Green and Desert Gold. See page 7 for the complete line.

TRUE ART must come from an honest expression, enhancing raw materials, thus leaving them more beautiful than when the artist found them. For 25 years we have endeavored to express ourselves in the oldest of all art materials—clay, and have kept our sights aimed at creating beautiful ceramics for everyday living — “for those who like nice things.”



We have used as inspirations the materials at hand here in the Southwest — wagon wheels, cattle brands, the plains, Indian lore, cactus and other natural forms, as well as just pure simple beautiful lines and masses that are relevant only to themselves — “Free Forms,” if you please. We inherited the traditional art of the Indians, the spirit of the American pioneer, and the creative tendencies of the youth of the great Southwest and molded them into good pottery forms. Each piece is designed by Frankoma, to be a contribution to the art of potting and fine ceramics and to be both useful and beautiful.

Our 25th Anniversary Line is the best pieces that we have created over the past 25 years, plus some exciting new pieces shown for the first time. We have been complimented by having many of our STOCK pieces exhibited in outstanding Art Museums and sold in the finest art shops around the world.

We sincerely hope you will enjoy living with Frankoma Pottery as much as we do creating it. Frankoma is more than a name of a pottery, it is the embodiment of our personal artistic philosophy. Its true purpose — whether it is a plate, pitcher or flower bowl, is that by its association your life and surroundings might be a bit happier.

John Frank
Grace Lee Frank



LAZYBONES table setting in Desert Gold. This pattern available also in Prairie Green, Clay Blue and Sunflower Yellow. See page 8 for complete line.

WAGON WHEELS table setting in Prairie Green. This pattern available also in Desert Gold. See Page 10 for complete line.

FRANKOMA is ovenproof but does not claim to be flameproof. You will find it very durable and serviceable wherever china or pottery can be used. It is designed to be entirely satisfactory and we would appreciate letting the factory know of any deviation from this standard.

You are a welcomed guest at the factory any time. Should you come during working hours, we will be glad to conduct you through the plant to see FRANKOMA made. Prices subject to change without notice.

FRANKOMA POTTERY

—on Old Kiln Road—

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Sapulpa, Oklahoma

Price 25¢